



We're a different kind of
Organizing and IT firm

HeraHub *case study*

"An honor to help an innovative franchisor."

HeraHub, an emerging Franchisor that provides entrepreneurial women a shared workspace to collaborate and grow their businesses needed a forward-thinking partner to organize and utilize Google Apps.



HeraHub GOALS

From document files to email, the founder didn't accept the notion that her business needed expensive hardware and software to manage her growing enterprise



HeraHub CHOICES

Planning to expand outside of corporate locations into franchising, HeraHub needed a system that could both scale, be secure and provide value to their incoming franchisee's.



Our HELP

be. worked with key stakeholders inside and outside of IT to build a custom plan for how the data would be sorted and accessed "inside and outside the parent".

Expert TIP

Working with the business and admin staff in addition to the IT team is an important step to gain long term buy-in from future franchisee's.

This wasn't just an IT issue; it was a business issue. By creating a parent-child folder structure, corporate management and the franchisor were able to access all folders and locations, while specific franchisee's only had access to their folders and apps.

*If your business needs a forward-thinking approach to business organizing and IT solutions. **contact us today!***

CONTACT:

Alexandria Brzozowski
President
858-480-1056
alex@be-organizing.com

be. is located at:

8885 Rio San Diego Dr
Suite #237
San Diego, CA 92109

be. services is a small and medium size businesses in San Diego county.